

KUBRA BINICI

PRODUCT DESIGNER (UI/UX) INTERN

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

BS in Human-Centered Computing, 2017

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WORK EXPERIENCE

UI/UX DESIGNER

Eager Academy - Rochester, NY

Sep 2016 - Dec 2016

- Project for a startup as the only UI/UX designer
- Designed student dashboard to reward students for good grades by giving out points they can redeem for free stuff around town
- **Improved the usability** of the product through user research and iteration of design
- Worked to establish better **communication with developers**

TEACHING ASSISTANT

Rochester Institute of Tech. - Roch, NY

Sep 2015 - Dec 2016

- Teaching Assistant for **Designing the User Experience course**
- Assisted professor in grading student work
- Worked with students to sculpt product ideas using wireframing and prototyping tools

USER EXPERIENCE DESIGN INTERN

Datto, Inc. - Norwalk, CT

Jun 2016 - Aug 2016

- Worked on the Product team as UI/UX designer
- Conducted user research sessions with stakeholders and users, created **low fidelity mockups**, iterated upon designs and ideas, facilitated the implementation of work
- Strived to build a better designer/developer relationship
- Redesigned and **improved the usability** of company web pages to ensure **faster task completion** by users

PROJECTS

EMPTY STATES

- Currently **designing empty states** for **web and mobile services**
- Found that empty states are an extremely important aspect of UX design that many overlook
- Started scouring the web and app store for services that don't have adequate empty states and am designing them as a fun project

INFO SCIENCES & TECH DEPT. WEBSITE REDESIGN

- Redesigning the newly made website for the Information Sciences & Technologies department at Rochester Institute of Technology
- Creating user **personas** to help iterate upon designs
- Working to successfully **redesign the usability** of the site as well as give it a **new look**

SKILLS

USER RESEARCH

USABILITY TESTING

PERSONAS

INFORMATION ARCHITECTURE

CARDSORTING

INTERACTION DESIGN

UI DESIGN

RAPID PROTOTYPING

RESPONSIVE DESIGN

ATTENTION TO DETAIL

HTML/CSS

MYSQL

TURKISH

SIGN LANGUAGE

TOOLS

PHOTOSHOP

ILLUSTRATOR

SKETCH

INVISION

MARVEL APP

BALSAMIQ MOCKUPS

IONIC

ACTIVITIES

MUSLIM STUDENT ASSOCIATION

Director of Programming, Secretary
Sept 2013 - Current

LOCALHOST

Event Organizer
Sept 2013 - May 2017

FOODLINK

Volunteer
Oct 2013 - Dec 2016